

# 2023 GSMF Entry Guide



In classrooms across the globe, teachers and students are working together to infuse technology into their learning landscape. Since 1976, the Georgia Student Media Festival has supported and celebrated those efforts.

K-12 festival activities progress through three successive levels: local, system, and state. Entries must be evaluated at each level and receive a superior rating in order to proceed to the next level. Private schools are responsible for contacting the public school system in their geographic area for information on system or state level judging. Home school students should check with local K-12 schools to find local school media festivals in which to participate.

We know that today's students live in a technology rich world. Teachers and parents respond to this by finding ways to engage students in deep, rigorous, active learning through technology.

- For students of all ages, media projects—such as live action video, website design, and animation—foster learning across the curriculum.
  - Reading comprehension, writing, research, and math skills are developed and strengthened; students utilize technology tools to create their own media to communicate and to interpret their ideas.
  - Students increase their abilities to plan, analyze, and interpret results.
  - Cooperative learning and leadership flourish where student media is encouraged.
  - Georgia Standards of Excellence and national educational standards are met and surpassed in the exciting atmosphere of creativity cultivated through the use of student media projects.
- In short – students who create their own media projects have fun while they are learning! They transform from passive recipients of information into active, engaged learners. What more could an educator want?

Whether you are new to the world of technology integration, or a master of infusing 21st-century skills into your learning landscape, the Georgia Student Media Festival has something to offer you.

# Entry Rules

(Check the web site regularly for updates for the GSMF 2023)

**Eligibility of Participants:** Participants must be students attending a public, private, home school, or parochial school in the state of Georgia.

**Original Student Work:** All entries must be original student work. Faculty or parent guidance and instruction are acceptable, but planning, production, and operation of equipment should be student work. The signature of the teacher/sponsor or the GAIT/GLA member on the Official Entry Form must certify that the entry is the work of the student producers. Entries may be the work of one student, a group of students, a class, or a student organization.

***Parents of each student producer should complete and sign the GSMF Media***

**Copyrighted Materials:** Any visual or audio material which is not student-produced must adhere to the Fair Use Guidelines for Educational Multimedia (found on the Fair Use page: <http://www.gsmf.us/fair-use.html>). Extended use of copyrighted material (e.g., more than 30 seconds of a song) requires written permission from the owner of the copyright and must be enclosed with entry. ***Include all citations and acknowledgements at the end of each project making sure to list all sources of materials used (images, music, videos, websites, books,***

***etc.) This is required whether citing material used under Fair Use or with permission.***

**Student Identification:** Please follow digital safety guidelines. If student producers are credited in the production itself, do not include the last names of students unless there is a release form signed by an authorized parent or legal guardian of the minor. You will need to provide the full names of all students and teachers who participated in creating the project on the GSMF entry form.

**Production Date:** Any entry completed after the 2022 State Media Festival is eligible.

**SUBJECT AND TREATMENT:** For the State Festival, entries may deal with any subject or theme. The subject may be treated in any way. Examples include a story, a documentary, teaching unit, or simply as entertainment.

**Projects will not be disqualified at the state level due to subject or content.**

**Language:** All entries should be in English, if possible. If not possible, information in English about the production must accompany the entry.

**Online Availability:** All entries must be online and viewable via the Internet through August 30 of the festival year. To assure access to submitted material, please include all login/password information in the project registration form. Links to sites, which were not created by the entrants, should be identified and will not be considered in the judging.

## 2023 GEORGIA STUDENT MEDIA FESTIVAL



### SUBMISSION OF PROJECTS PROCEDURES:

## SCHOOL GOOGLE DRIVE FOLDER

Each school sponsor should create a Google Drive folder with the name - "GSMF 2023-Your School Name-District". (GSMF 2023-Heard-Chatham)

Within each school folder, there should be a folder for each student project. Each student project folder must be named with this format: "Production Type Code-Grade Level-Project Title-School-District"

Use these Production Type Codes when labeling projects and folders:

- Live Action = LA
- Animation = AN
- Sequential Stills - Regular = SS
- Sequential Stills Class Project - K-5 Only = SSCL
- Interactive Stills = IS
- Website = WS
- Audio Podcast = PC

## DIGITAL PROJECT ENTRY FORM

(Submitted by Teacher or media specialist sponsor) This form will collect the information about the student project. After submitting it, the teacher sponsor will have access to the completed entry form from their email if additions or corrections are needed.

**STEP 1:** Upload your project file to Google Drive, One Drive, Vimeo or Youtube. Make sure the share settings allow anyone with the link to view the project and make [dhargroves@gmail.com](mailto:dhargroves@gmail.com) and [Michelle.Lenderman@bcsdk12.net](mailto:Michelle.Lenderman@bcsdk12.net) editors. (Check to make sure people outside your school and district can use the link.) Copy the link for the project and paste it in the entry form.

If your project is a website, just paste the URL to the site in the entry form. You will still need to submit a site map and a copy of the entry form to a Google folder.

*\*Also, sponsors of entrants are responsible for assuring students are allowed to use the multimedia programs, such as Prezi.*

**RATING CERTIFICATES:** Every student will be eligible to receive a certificate based on project scores. Projects that receive a 100 at the state level will be recognized as *Best of Show*.

**Participation:** 80 - 89

**Merit:** 90 - 95

**Superior:** 96 - 100

**Note:** Only Superior winners will advance to the next level of the competition.

**RETAINING ENTRIES:** The Georgia Student Media Festival Committee reserves the right to retain entries after the State Festival and to make copies of or take excerpts from them for use in publicizing or reporting on the festival. Always make a copy to keep for your records.

## FESTIVALS

\*Projects must be uploaded to a folder in Google Drive.

**STATE LEVEL JUDGES REQUIREMENT:** At the state level of the festival, school systems submitting entries are requested to provide one judge for every ten (10) entries. For example, one (1) judge for any number of submitted projects ten (10) or less; five (5) judges for forty-one (41) through fifty (50) submitted projects.

**SYSTEM CONTACT PERSON:** Each system that participates is required to send contact information for their designated contact person or the coordinator as most communication will be done via email. This person will be responsible for disseminating information to all participants in their system before, during, and after the festival.

**Late entries will not be accepted.** K-12 festivals should be conducted on or before these dates:

<u>Festival</u>	<u>Date</u>
Building Level	February 24, 2023
System Level	March 24, 2023
State Level	April 21, 2023

**District Project Registration Files must be submitted online on <http://www.gsmf.us/district-registration.html> or before March 31, 2023.**

**Judges Registrations must be submitted online on or before April 7, 2023 using the <http://www.gsmf.us> site.**

**State Student Media Festival Co-Chair:**

Michelle Lenderman  
Bibb County School District  
Media Services @ SOAR Academy  
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**State Student Media Festival Co-Chair:**

Deborah Hargroves  
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**State Student Media Festival Co-Chair:**

Dr. Gordon N. Baker  
Adjunct Faculty Instructor  
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## 2023 GEORGIA STUDENT MEDIA FESTIVAL

### Production Types

**Audio Podcast:** A podcast is a digital audio program that can be played on a computer or digital audio player. A podcast can be a stand-alone item or one of a series, though only one of the series should be submitted. Files should be in mp3 or mp4. RSS files are not required.

**Live Action (includes Video Podcasts):** Full motion productions such as dramas, comedies, documentaries, commercials, news shows, talk shows, interviews, instructional presentations, etc. These productions generally will have on- screen talent in the form of actors, instructors, hosts, and/or narrators. A computer may be used for title, credits and overlays, and may be used in the editing process. Such projects are still “Live Action”.



**Animation:** An Animation includes drawn images, clay models, and/or real-life models that are animated to create the illusion of movement. If a piece integrates live action and animation, it falls under the animation production type. Famous examples of integrated animation are the 1988 *Who Framed Roger Rabbit* or 1996 *Space Jam*.

#### Sequential Stills:

“Sequential Stills” is defined as a series of still images from slides, photographs, still video or digital images rendered into a production using photographic, electronic or computer technology, including Quicktime, PowerPoint, or similar computer programs. Text, music, video clips and/or narration **may** be added. The order that the stills are viewed in is fixed by the producer.

#### \*COMPLIANCE WITH SOFTWARE GUIDELINES IS EXPECTED.

- a) Sequential Stills Regular – A series of still images from slides, photographs, still video or digital images rendered into a production using photographic, electronic or computer technology, including Quicktime, PowerPoint, or similar computer programs.
- b) Sequential Stills Class Project – K-5 Only  
This is a special form of Sequential Stills-Regular (see description above) where a teacher provides more guidance to the student(s). For example, entries are classified as Sequential Stills Class Projects when a teacher structures a template and the students produce the content. This production type is intended for younger students just learning how to create media projects.
- c) Electronic Picture Book – These projects must be original student work that has been scanned into slideshow software or original student artwork that has been created on a computer and imported into some type of slideshow software. (An author page may include a commercially produced school picture of the student.)
- d) Electronic Photographic Essay - These projects are a slideshow presentation that involves the organization of a number of original photographs on a single theme. Titles and captions may be used.







**System/Project Sponsors should certify the following:**

- The entry is original student work.
- I have the authority to enter the above-noted piece in the Georgia Student Media Festival and have obtained in writing the right to make the grants contained in this entry form, including but not limited to, the copyright and other intellectual property rights therein, from the student(s) who created the work.
- The visual and/or audio material in this production is student produced and adheres to the Fair Use Guidelines for Educational Multimedia unless otherwise specified. I understand unreleased copyrighted material found in the media project will not be judged.
- GSMF representatives have permission to make copies of the entry for festival viewings, fundraising, and promotion, as GSMF deems appropriate with a signed Media Release form. This may include, but is not limited to, print, electronic, and broadcast distribution.
- In the event that GSMF is rendered liable for any damages which result from any breach of the above representations and warranties, then I will hold GSMF harmless from and against such liability, including all reasonable attorneys' fees incurred at arbitration, or any trial or appeal.

**Judging Feedback:** GSMF is unique in our commitment to providing constructive feedback to student producers. Our volunteer judges believe educational comments help the students hone their media production skills. Feedback for each project judged will be provided.

<i>We especially liked...</i>	the way you used different points of view. I learned a lot about paper and am pretty sure I can make my own now.
<i>You did a great job with...</i>	the way your audio set the mood. I was really scared during the chase scene.
<i>Next time you may want to...</i>	make the words easier to read with a larger font.





Timing/Flow/Synchronization (All) Fluid Movements (animation)	The narration and visuals move at a suitable pace. Length is right for the amount of information (not too short, not too long). Animated objects move smoothly.
Visual/Emotional Impact (All productions except podcasts)	Heightens viewer attention and interest. Touches human emotions or feelings. Has a strong visual effect.
Grammar/Punctuation/Spelling (All with text or audio)	Onscreen text is correct (taking into account the grade of the producers).
Focus/Lighting (All productions except podcasts)	The image is clear and the lighting is appropriate for the desired mood.
Camera Techniques (All productions using cameras)	The angle of the shot is effective in showing the subject and action appropriately. A tripod was used if it was needed.
Composition/Clarity/Color (All productions except prodcasts)	The elements within a scene (the main subject, supporting subjects, foreground and background) are arranged in a pleasing way. The images, graphics, and fonts are clear. The color palette and the contrasts between dark and light are appropriate for the desired mood.

### **C. General Effectiveness**

An overall evaluation of the production based on the above criteria combined with the considered judgment of the evaluator.

<http://www.gsmf.us/>









